

# ALEXA C. KEELEY

717.870.3321

ackeeley19@gmail.com

Bristol, CT

## EMMY AWARD-WINNING LEAD VIDEO EDITOR (SportsCenter 2023)

### ESPN Lead Video Editor

May 2013 - PRESENT

- **Lead Editor on Emmy Award-Winning SportsCenter**
  - • Designed 2024 USA V France Steph Curry Olympic highlight Photoshop/AE graphics; edited video
  - • Researched, Pitched, Designed & Created 2024 Cosmic Baseball highlight from conception to air
  - • Collaborated on SportsCenter's AE Prop Bets HL for 2020-23 Superbowl Highlights
  - • Designed custom SportsCenter Graphics for NHL & NBA 2024 All-Star Games & Events
- **Lead ESPN NHL Editor for the 2022-23 Season**
  - **Collaborate across multiple departments to create the best product**
    - Facilitate teamwork with Creative Services, Edit, & Production to produce elements for all shows
  - **Lead AE Editor producing graphic elements for air during intermissions of ESPN broadcasted games**
    - Collaborate with Production & Creative Services
  - **Lead Editor for In the Crease show on ESPN+**
    - Designed Cartoon for Ovechkin passing of Howe's 801 goals; Opened *In the Crease* Show
- **Lead Photoshop Developer & Trainer**
  - **Designed an 8-hour in-depth Photoshop course at ESPN**
    - Collaborate with Lead editors & teach the course to all new editor hires
    - Teach Photoshop Integration into After Effects
  - **Working to further develop & execute Digital Content on all platforms**
- **Designed & Presented Creative Highlight class for Multiple Departments**
  - **Created 1 hour class to present unique highlights, telestrations, graphics & more**
    - Presented class to members of the Edit Team and members of production
    - Showed how collaboration across multiple groups resulted in the best on-air content
- **Core Collaborator with Production**
  - **Collaborate daily with production using past Production Assistant Experience**
    - Highly Requested to create unique storytelling using advanced Photoshop & After Effects Skills
    - Present themes & ideas to production while assisting with shot sheets, cut sheets, ENPS, & Esearch
- **Collaborated with Features Department**
  - **Produced Alex Morgan Make-A-Wish Montage**
    - AE piece was presented to Make-A-Wish child; Video of child watching aired within feature
- **Content Edit Accolades**
  - Awarded **1st Place ESPN Visionary Award** for 2014 Best Long Form Project (NBA Images of the Year)
  - Awarded **2nd Place ESPN Visionary Awards** for 2014 Best After Effects Design (Countdown Cinematic), 2014 Best Highlight (Nationals Easter Bunny) & 2015 Best Telestration (Unicorn Dime on Dilfer's Dimes)
  - Won Production's Highlight of the Month for SportsCenter 9 times in one year

### Professional Photographer

Jan 2014 - PRESENT

- **Photographer at Alexa Keeley Photography**
  - **Photographer for Weddings, Proposals, Engagements, Family Sessions, Maternity Sessions, Infant Sessions, Holiday Sessions & more**
    - Designed my own website - [www.alexakeeleyphotography.com](http://www.alexakeeleyphotography.com)
    - Extensive knowledge of Adobe Photoshop & DSLR Cameras
  - **Professional Travel Photographer**
    - Sell framed & matted prints at [www.facebook.com/alexakeeleyfineartphotography](https://www.facebook.com/alexakeeleyfineartphotography)
    - Marketed my own page to over 17k followers

**SKILLS:** Premiere, Photoshop, After Effects, Illustrator, Bridge, ENPS, ESheets

The Pennsylvania State University  
B.A. in Broadcast Journalism & B.A. in Art (Concentration in Photography)

